

Sustainable Frenchtown Meeting
 October 11, 2016

Topic/Issue	Desired Meeting Outcome	Facilitator	Min.
Welcome	<ul style="list-style-type: none"> ● Introduce new members? ● Approve meeting minutes from September meeting ● Agree to a future meeting schedule for SF 	Margaret	5 min
Sustainable Jersey certification	<ul style="list-style-type: none"> ● Progress reports from Sustainable Frenchtown leaders on specific actions ● Creative Team report out 	Holly and action leaders	20
Communications	<ul style="list-style-type: none"> ● Website and Facebook updates? ● Promote townwide yard sale 	Leigh And Laura?	5
Fundraising	<ul style="list-style-type: none"> ● Sustainable Jersey small grant, status report and review of proposed projects ● Textiles recycling revenue ● SF in the municipal budget 	Margaret	15
Misc.	<ul style="list-style-type: none"> ● Anything what we missed or want to share? 	Holly	5

Welcome

Margaret opened meeting 7:00 pm

We all realized attachments were not possible to open, will approve minutes at next meeting.

Discussion about new meeting time. Proposal is to continue same date as Environmental Commission, continue to start at 7:00 pm and keep meeting to 45 minutes. We will see how that goes. Everyone agreed.

November meeting will be WEDNESDAY, November 9th due to Election Day 11/8.

Sustainable Jersey Certification

We're in great shape for our SJ recertification. Some actions went in for early review. We've got community engagement (establishment of green team, municipal energy audits), health & wellness (smoke free places), environmental commission and site plan review, prescription drug safety and paper shredding day all approved. Pat ourselves on the back!

Pending: Forest Plan. Margaret feels it's all there.

Wildlife Action Plan: looks good but in addition to resolution SJ wants a memo that outlines expectations on municipal staff and boards in terms of how to implement support of the wildlife action plan.

Complete Streets - Tom is pursuing it. SJ reviewer gave Tom the details she's looking for. The town engineer is going to write the report. Tom is going to give him a deadline sometime before Nov. 13 so we can definitely meet the SJ deadline.

Garden and Creative Team are also pending but Margaret took a look and they seem thorough.

Creative Team / Leigh: Everything submitted. Mission statement approved. "The Hunterdon County Creative Team's mission is to enrich and enhance our neighborhoods and county by fostering meaningful connections between creative people within our community. We intend to be a vehicle through which creativity may emerge in any and all areas it may be needed and to encourage the development of the Arts in Hunterdon County."

The Hunterdon Art Tour (THAT): Val Sivilli organizing it. Party at Hunterdon Art Museum Friday night and studios open throughout the weekend and people can tour and see different artists. Website up, applied for a grant for it. At the Creative Team meeting decided to focus on Creative Assets Inventory and supporting THAT.

Creative Team has been meeting on Mondays.

Communications

Website and Facebook updates - Lacy - last time we spoke about difficulty of updating website. She met with Brad. Laura Pointon has been identified as a person with the time and expertise to maintain the website for the Borough and a conversation will happen with the Borough and Laura.

John Mizin: Townwide Yard Sale this weekend, Friday and Saturday. Sustainable Frenchtown can help promote it. Pick up points for the map is at Kathee's and the Pharmacy. Leigh will put it on Sustainable Frenchtown's Facebook page and web page.

Fundraising

All the money from the textile bin is being diverted for Sustainable Frenchtown. \$30-\$50 a month. Leigh made a video about the textile bin and will be posting it to the Sustainable Frenchtown page. Margaret will be requesting an accounting from Diane for our meeting every month.

Boro Recycling Web Page - link on clothing bin is not working. A/C window units would have to be brought to county.

There are A/C units in the DPW yard that someone has left there.

Lowe's takes light bulbs, batteries, etc.

Holly read through Liz Johnson's ideas. For now Holly will try to make some updates to the boro's recycling web page and help share that resource via Facebook. The IGA/bag recycling suggestion is in our plan for the small grants projects.

Sustainable Jersey Small Grant

We got approved from Sustainable Jersey to use the \$20K grant in the way we described. We have \$10K on hand and the rest of it we get reimbursed for. \$7K for the ERI was included in that. \$5K for creative assets inventory. Money must be spent by end of 2017.

\$2500 for DPW for signage and concrete barriers at DPW yard to help with organization and communication.

Green Challenge for plastic bag use and reduction - great opportunity to partner with IGA - \$500 for printing and design of promotional materials. Create a bag. Needs to be matched with a challenge, like I pledge to bring my reuseable bags to the market ...

Bike Share Project under category of Innovative Community Project - most ambitious. Can we get a couple bikes out there to promote cycling in town for residents. How do we get people in town on their bikes more. Biking to IGA or hardware store or bank. Get some bikes donated, have a design competition for local artists. Ask Mike Reino if any end up at DPW. \$1000 for equipment, prize money, etc.

Put \$2500 in budget for an intern. Local college student from Raritan Valley or Bucks County CC, can do website updates, outreach, etc.

Total project budget was \$31,000. We need to raise \$4,000.

Margaret will send a follow up email about meeting to drill down to details on these grant projects.

Leigh - went to walk against Penn East pipeline. Video of Lenape chief giving blessing had 650 views.

NJ Conservation Foundation organizing a walk against the Pipeline in our area - Donald Jones Memorial Hike - doing the pipeline route. Sunday afternoon November 13th.

Meeting concluded 8:10 pm.